



5 PERFORMANCE MEASURES REPORT

CCIDA 2025 PERFORMANCE GOALS

1. GOAL #1: ADVANCE STRATEGIC SITES AND PROJECTS THAT STRENGTHEN THE COUNTY'S ECONOMIC POSITION

- Advanced review and public presentation of major clean energy investment projects, including the Valcour wind repower projects and the Project Leo battery energy storage facility, supporting large-scale private investment, grid infrastructure, and long-term economic competitiveness.
- Continued evaluation and processing of projects requiring CCIDA assistance, including sales tax, mortgage recording tax, and PILOT considerations, to maintain Clinton County's competitiveness for capital-intensive development.
- Strengthened the County's investment readiness by positioning priority sites and projects for state, regional, and private-sector engagement.

GOAL #2: ACCELERATE REDEVELOPMENT AND REPOSITIONING OF KEY COUNTY-OWNED LEGACY ASSETS

- Commissioned and advanced the Clinton Community College (Bluff Point campus) feasibility study with CPL and facilitated a public presentation and stakeholder engagement process to establish a long-term redevelopment framework for this county-owned asset.
- Coordinated with County leadership, municipalities, and regional partners to frame the Bluff Point campus as a strategic redevelopment opportunity with economic, tourism, and community benefit potential.
- Supported early-stage redevelopment discussions for underutilized properties, including proposals for the former Elks Lodge and other mixed-use concepts presented to the Board.

GOAL #3: GROW TARGETED INDUSTRY SECTORS AND WORKFORCE ALIGNED JOB OPPORTUNITIES

- Supported expansion and reinvestment in the clean energy sector through review of multiple wind repower projects and a large-scale battery energy storage project, reinforcing Clinton County's role in the renewable energy economy.



- Invested in workforce-aligned training infrastructure by providing support to Clinton Community College’s Institute for Advanced Manufacturing (IAM) and nursing programs, strengthening the local talent pipeline for advanced manufacturing and healthcare sectors.
- Continued to advance workforce-aligned development concepts through coordination with BOCES, CV-TEC, higher education partners, and County stakeholders in connection with CBIG and other strategic initiatives.
- Positioned advanced manufacturing, clean energy, healthcare, and skilled trades as priority sectors through project review, partner engagement, and site strategy work.

GOAL #4: SUPPORT HOUSING AND COMMUNITY DEVELOPMENT THAT ENABLES WORKFORCE GROWTH AND RETENTION

- Advanced housing strategy work by collaborating with Camoin Associates on next steps following the County housing study, including identification of sites, zoning considerations, and development concepts for workforce and market-rate housing.
- Supported continuation and modification of the Vilas Home assisted living and memory care project through approval of a sales tax exemption extension, helping ensure completion of a critical senior housing and care facility.
- Reviewed and supported early-stage housing and mixed-use redevelopment proposals, including the SixB Holdings (former Elks Lodge) and KLM Development concepts, aimed at increasing housing supply and adaptive reuse of existing structures.

GOAL #5: STRENGTHEN REGIONAL, STATE AND LOCAL PARTNERSHIPS TO LEVERAGE INVESTMENT AND FUNDING

- Approved contracts with Golden Shovel Agency and Boire Benner Group to implement a comprehensive economic development marketing strategy, including website redevelopment, brand positioning, and digital lead generation.
- Worked in partnership with Clinton County, municipalities, educational institutions, and regional organizations to advance site redevelopment, housing strategy, workforce alignment, and investment attraction initiatives.
- Continued coordination with developers, utilities, state agencies, and private investors to advance complex projects in energy, housing, and redevelopment.



GOAL #6: MODERNIZE CCIDA GOVERNANCE, POLICIES, MARKETING, AND PERFORMANCE MANAGEMENT

- Strengthened agency governance by amending the CCIDA Bylaws to add the position of Assistant Treasurer and authorize additional check-signing authority, improving administrative efficiency and internal controls.
- Maintained strong financial oversight through regular Treasurer's Reports, audit review processes, and approval of professional services related to auditing and compliance.
- Advanced budget transparency and planning by reviewing and authorizing posting of the 2026 CCIDA budget to PARIS and at the County Government Center.